

## Mission Statement

We transform ordinary experiences into extraordinary ones. By creating comfortable spaces

that look great and feel safe, we're improving people's lives one surface at a time.



Softroc elevates any space by providing comfort, safety, and style. And because it is heat resistant, you can enjoy it all year round, even in the hottest temperatures. Composed of high-quality rubber and binders in extensive color options, you can create a distinct space that looks great and feels safe!

Who knew surfaces could be so comfortable, stylish, and safe?





We transform your outside spaces into comfortable places, with custom surfacing that checks every box on your list

- Stays cool to the touch even in the summer heat
- Maintains integrity even in high traffic areas
- Flexible in all environments and temperature variations
- Prevents water accumulation and microbial growth
- Easy to maintain with minimal upkeep
- Impact friendly and slip resistant

Creating peace of mind with surfaces that can be enjoyed year round

No one wants a surface that can only be used some of the time. Unlike traditional options,

Softroc is a four-season surface that is comfortable on even the hottest summer days.

Softroc is a soft, textured, and porous surface that is shock and impact absorbent.









## The Softroc® Advantage



Non toxic, pure, vulcanized rubber chips



UV and fade resistant

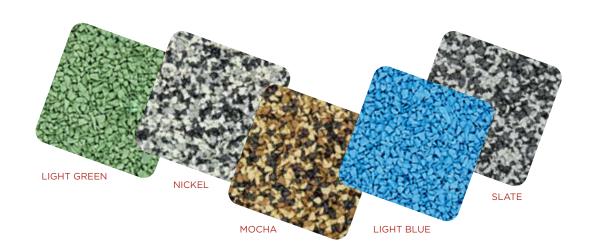


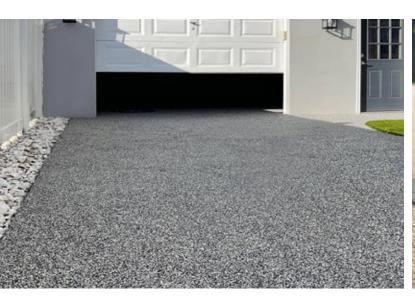
Temperature and weather resistant



Chemical and chlorine resistant

Mix and match colors to create your perfect look









Anti-microbial and bacteria resistant



Low maintenance



Slip resistant



Customizable colors and designs



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We are so happy with the color combination that we chose, and it even looks better than we thought it would. Our Softroc surface is just beautiful. Thank you!

,

Bob Dempsey











COLOR SAMPLE: SOFTROC SLATE





Improving surfaces and improving lives where you live and play

No matter where you play and unwind, you can live your best life with Softroc. Whether you are sitting poolside, relaxing on your boat, watching kids run around a playset, or shooting baskets with your teenagers, you can be assured that Softroc minimizes risks and is easy on knees, feet, and toes.





Creating custom spaces that are playful and safe for diverse applications













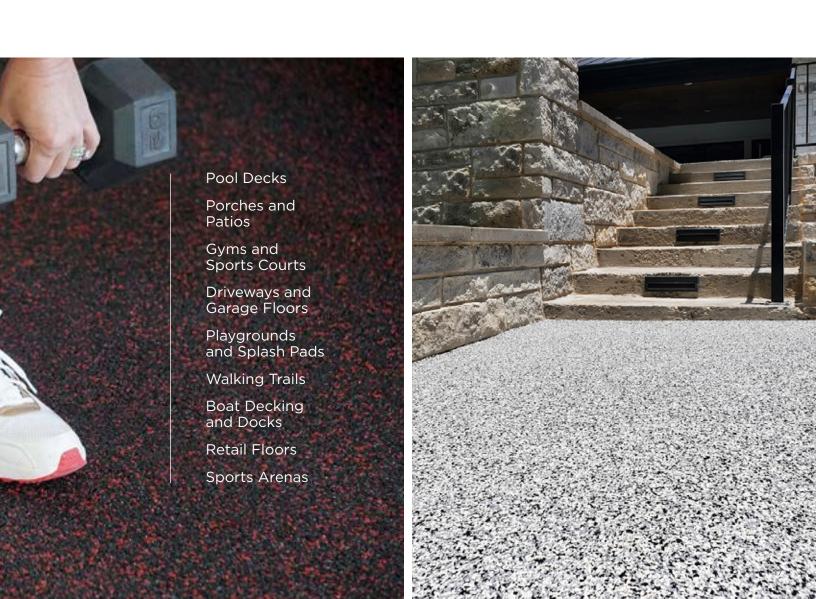
COLOR SAMPLE: SOFTROC BLACK AND SOFTROC RED







## Stylish and soft to the touch makes life a breeze



## Renewing your space to reflect your lifestyle

It's time to upgrade a dull and worn space with a stylish, colorful look that will make a lasting impact. Softroc's rubber granules are not only completely colored but they are also fade resistant so your surface will be beautiful for years to come. With multiple color options, pattern and logo possibilities, and several finish edge choices, Softroc offers unlimited custom design potential.





Great results everyone will envy and everyone will enjoy













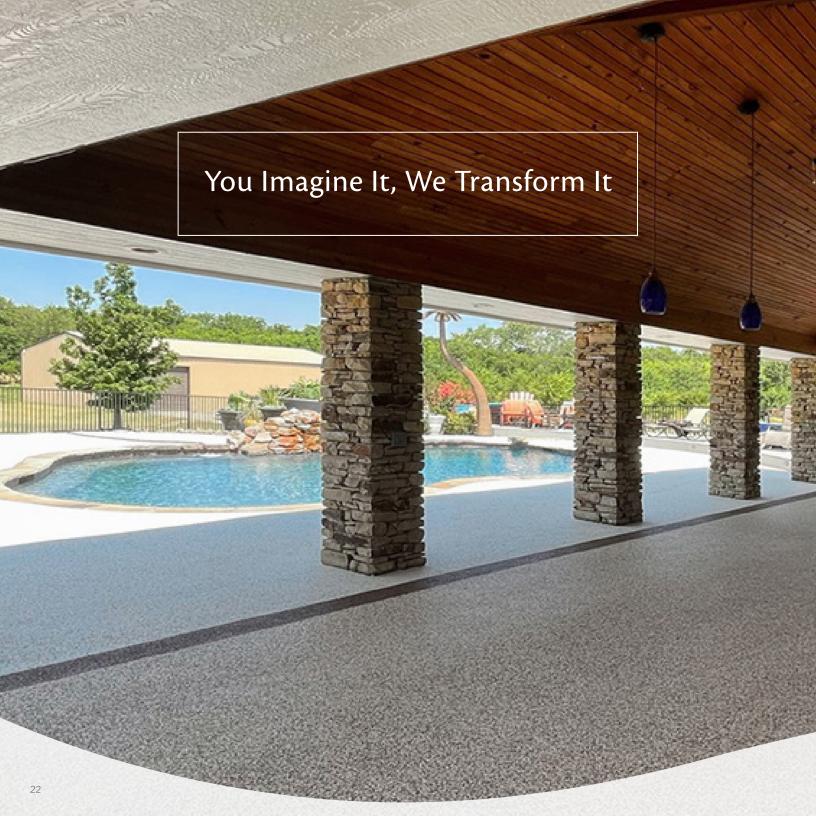


SOFTROC SLATE

SOFTROC RED

SOFTROC BEIGE







# Pick the colors that match your style



Solid colors



Two color blend



Three color blend



Custom color options

Blend and adjust up to 3 colors to achieve your custom look

## Ordinary becomes extraordinary

When you transform and soften
your space with a Softroc seamless
surface, you can enjoy safety, style,
and comfort all year long.













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Couldn't be happier – has my highest recommendation. The company converted my eyesore pool deck into a beautiful area that is comfortable to walk on and looks great. The Softroc surface was perfect for blending the mismatched concrete into an attractive and uniform deck.

Kevin Cronin

## Installing your new surface is easier than you think

#### UPGRADE YOUR SPACE IN 3 EASY STEPS



#### **BOOK NOW**

Consult your local Softroc rep - our team of surfacing experts and installers will work with you to find your best solution



#### FREE CONSULTATION

Schedule your quick and easy installation

- Apply over existing surfaces
- Eliminate expensive demolition



#### GET YOUR RUBBER SURFACING INSTALLED

Enjoy your nearly maintenance free, upgraded surface with all your friends and family

- Soap and water clean up
- · Resealing available to add strength
- Eliminate floor repairs, cracks, spots, and peeling







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The crew did an amazing job laying down my Softroc. Not only do I have a non-slip surface around my pool, but my concrete is protected and my feet stay a lot cooler in the summer! Their crew was timely, professional, and hard working. I'm happy to be a part of the Softroc family!! Can't wait to add more!

Thurman Lynch

### Softroc® Specifications

#### **EPDM Rubber Granules**

Ethylene Propylene Diene Monomer (EPDM) is the highest used resilient product on the market. Softroc EPDM has the perfect combination of flexibility and durability to give customers the best resilience possible.

#### HIGH QUALITY

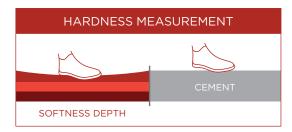
- Produced from virgin raw materials
- ASTM and CSA tested and certified

#### HIGH ELASTICITY

- Prevents cracking of the surface even if concrete cracks underneath
- Creates slip-resistant surfaces
- Offers fall protection

#### **EPDM RUBBER GRANULES**

- Pure vulcanized rubber chips
- 1-4mm diameter
- UV stable
- Non-toxic
- · Latex-free



The Softroc application depth is determined by a few variables including drop height, hardness requirement, and underlayment.

#### SBR Rubber Granules

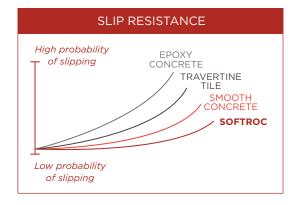
Styrene-Butadiene Rubber (SBR) is an extremely durable surfactin material used for variety of applications, especially for heavy traffic areas including driveways, garages, walking trails, and recreation facilities.

#### MAXIMUM STABILITY

- Makes even surfaces
- Provides grip and balance

#### SBR RUBBER GRANULES

- 1-4mm diameter
- Chemically cleaned, eco-friendly product made from recycled tires
- Only available in black



The coefficient of friction is significantly higher on this rubberized surface which helps prevent slipping even when wet. Dynamic Coefficient of Friction (DCOF) measures the slip resistance.



Contact Us to Transform Your Surface

Softroc® Certifications









Your Outdoor Lifestyle Starts at the Surface



softroc.com